

# INSYGHT

## & THE FEDERAL GOVERNMENT

### A BETTER WAY TO SERVE ENTREPRENEURS

InsYght's diagnostic technology will empower every federal employee, regardless of their department or expertise, to help support entrepreneurship and small business - ultimately growing the U.S. economy. Even with limited business experience, federal staff members can leverage the collective economic development intelligence contained in InsYght to assess business challenges and identify the resources that best meet their needs.

### A GUIDE TO FEDERAL RESOURCES

Thousands of business resources found across hundreds of government agencies, departments and federally supported organizations are available to entrepreneurs. Unfortunately, awareness of these opportunities is very limited and no single comprehensive index exists. InsYght will catalog all of these resources down to their most specific details and make it easy to see what services are available and how to access them.

### UNIFIED ECONOMIC DEVELOPMENT PLATFORM

With InsYght, no matter where Americans turn for help within the federal government, they will be able to get access to the help they need. InsYght will build a custom branded web system for each federal department, agency, and supported organization. Each of these access points will include all of InsYght's features while allowing the host organization to maintain and strengthen its connection to its constituent base.

### INSYGHT IDENTIFIES GAPS IN SERVICE

InsYght collects data that shows what entrepreneurs need most and where they are turning for help. This information will provide the federal government with analytical tools that can shape public policy and determine where gaps in service occur to assist in the creation of new resources to help America's entrepreneurs.